



## SCHEDULE

### Friday, February 24

11:30 a.m.-6:30 p.m.

11:45 a.m.-12:20 p.m.

12:20-2:10 p.m.

2:10-2:30 p.m.

2:30-3:15 p.m.

3:15-5:05 p.m.

5:05-6:30 p.m.

6:30-7 p.m.

### Saturday, February 25

7:45 a.m.-5 p.m.

8 a.m.-4 p.m.

8-8:15 a.m.

8:15-9:15 a.m.

9:15-9:30 a.m.

9:30 a.m.-12:30 p.m.

9:30-12:30 p.m.

Registration, Sunset Foyer

Welcome, Announcements and Lunch, Sunset Foyer

**General Session #1, Sunset C (2 CE hours)**

**TBCE Required Hours**

**Amy Wood, DC**

Break, Sunset Foyer

Marketing Program: *How to Leverage Your Value to Get Patients to Buy*, Sunset C

Sponsored by ChiroMatrix

**General Session #1 – Continued, Sunset C (2 CE hours)**

**TBCE Required Hours**

**Amy Wood, DC**

Opening Reception, Sunset Foyer

District 2/3 Meeting, Sunset C

Registration, Sunset Foyer

Exhibit Hours, Sunset Foyer

Breakfast, Sunset Foyer

**General Session #2, How to Build a Compliance Manual (1 CE hour)**

**Amy Wood, DC**

Sponsored by The Collection Coach

Break, Sunset Foyer

**Advanced Training for Office Managers and Experienced CAs, Horizon C**

**Kelli Moore, MCS-P, CCCPC**

**Sponsored by The Collection Coach**

**General Session #3, Sunset C (3 CE hours)**

**Integrative Stroke Symposium: Protect Your Patient and Your Practice**

	<b>Panel Discussion: Ben Edwards, MD; Cassidy Duran, MD; and Jason Helton, DC</b>
12:30-1:30 p.m.	TCA and Legislative Updates and Luncheon, Sunset B Sponsored by Parker University
1:30-1:45 p.m.	Break, Exhibit Hall
1:45-3:35 p.m.	<b>General Session #4, Sunset C (2 CE hours)</b> <b><i>Patient-Specific Targeted Rehab: The "How to ..." of Exercise Implementation</i></b> <b><i>Part 1: Rehab Overview and Framework Needed to Implement Rehab into the Busy Practice Setting</i></b> <b>Steve Yeomans, DC</b>
1:45-3:35 p.m.	<b><i>Advanced Training for Office Managers and Experienced CAs—continued, Horizon C</i></b> <b>Kelli Moore, MCS-P, CCCPC</b> <b>Sponsored by The Collection Coach</b>
3:35-3:50 p.m.	Break, Sunset Foyer
3:50-5:40 p.m.	<b>General Session #4 – continued, Sunset C (2 CE hours)</b> <b><i>Patient-Specific Targeted Rehab: The "How to ..." of Exercise Implementation</i></b> <b><i>Part 1: Rehab Overview and Framework Needed to Implement Rehab into the Busy Practice Setting</i></b> <b>Steve Yeomans, DC</b>
3:50-5:15 p.m.	<b><i>Advanced Training for Office Managers and Experienced CAs –continued, Horizon C</i></b> <b>Kelli Moore, MCS-P, CCCPC</b> <b>Sponsored by The Collection Coach</b>
4 p.m.	Exhibitor Breakdown, Exhibit Hall
<b>Sunday, February 26</b>	
7:45 a.m.-noon	Onsite Registration, Sunset Foyer
8-9:50 a.m.	<b>General Session #5, Sunset C (2 CE hours)</b> <b><i>Patient-Specific Targeted Rehab: The "How to ..." of Exercise Implementation</i></b> <b><i>Part 2: Objective Outcomes Assessment Tools and Exercise Screening: Quantitative Functional Capacity Tests (QFCE)</i></b> <b>Steve Yeomans, DC</b>
9:50-10 a.m.	Break
10 a.m.-noon	<b>General Session #5 – continued, Sunset C (2 CE hours)</b> <b><i>Patient-Specific Targeted Rehab: The "How to ..." of Exercise Implementation</i></b> <b><i>Part 2: Objective Outcomes Assessment Tools and Exercise Screening: Quantitative Functional Capacity Tests (QFCE)</i></b> <b>Steve Yeomans, DC</b>