



# Chiro Texpo '18 Sponsorship Opportunities

**Chiro Texpo '18, Hyatt Regency Dallas, June 8-10, 2018** is the largest chiropractic event of the year! More than 300 DCs, chiropractic assistants, students and other chiropractic professionals from Texas, and surrounding states, come to this event each year. There are many opportunities, beyond the exhibit floor, for your message to reach these attendees.

## Sponsorship Opportunities (at-a-glance)

Keynote Sponsor (1)	\$2,500
Educational Session (5)	\$1,000
Women's Chiropractic Summit (3)	\$1,500
Awards Gala (2)	\$1,500
Fuel Up (Lunch-2)	\$1,500
Welcome Reception/Alumni Night (2)	\$1,250
Chiro College Cup (1)	\$1,000
Kick-Start (Breakfast-3)	\$1,000
USB Sponsor	\$1,000
Power Up Charging Station	\$1,000
Exhibit Only (65 spaces, until sold out)	\$800/member, \$900/non-member
Networking Break (5)	\$500
College Career Fair/Mentoring Session	\$500
Program Ad	\$250-\$1,000
Inclusion of item in Attendee Bags	\$250



The **Texas Chiropractic Association (TCA)** is the essential voice for chiropractic in Texas. Founded in 1915, TCA provides protection and state-wide advocacy for Doctors of Chiropractic (DCs). TCA works

hard to advocate the position that the citizens of Texas should have adequate access to the health care of their choice and to ensure that chiropractic doctors have suitable representation in the decision-making agencies of the government.



# Chiro Texpo '18 Sponsorship Opportunities

## **Keynote Sponsor (1)**

**\$2,500**

Exclusive Session Sponsor

- Special mention/logo recognition in all marketing, program and signage
- 10x10 booth in exhibit hall
- Opportunity to speak to attendees before session
- 2 complimentary registrations to attend all educational sessions
- Full-page ad in Chiro Texpo '18 program
- Logo and listing on TCA Chiro Texpo '18 website page
- Listing on conference signage and in program acknowledging sponsors
- Inclusion of item in attendee bags
- Post-conference attendee list in digital format
- TCA Affiliate Membership for one year (\$1,000 value)

## **Women's Chiropractic Summit (3)**

**\$1,500**

Exclusive Sponsor for Friday's sessions

- Special mention/logo recognition in all marketing, program and signage
- 10x10 booth in exhibit hall
- Half-page ad in Chiro Texpo '18 program
- Opportunity to speak to audience prior to session
- Inclusion of item in attendee bags
- Post-conference attendee list in digital format

## **Awards Gala (2)**

**\$1,500**

Saturday, Annual black-tie awards dinner and program

- Special mention/logo recognition in all marketing, program and signage
- 2 tickets to attend the event at reserved table
- Opportunity to speak to audience and/or place specialty item at all seats
- Post-conference attendee list in digital format

## **Fuel-Up Lunch Sponsor (2)**

**\$1,500**

Friday and Saturday, served on Expo Floor

- Special mention/logo recognition in all marketing, program and signage
- 10x10 booth in exhibit hall
- Half-page ad in Chiro Texpo '18 program
- Opportunity to speak to audience prior to session
- Inclusion of item in attendee bags
- Post-conference attendee list in digital format

**Educational Session Sponsor (5) \$1,000**

Friday-Sunday, 5 sessions available on a variety of topics

- Special mention/logo recognition in all marketing, program and signage
- Opportunity to speak to audience prior to session
- Inclusion of item in attendee bags
- Post-conference attendee list in digital format

**Welcome Reception and Alumni Night (2) \$1,250**

Friday, on Texpo floor for all attendees, and additional alumni and guests from Parker and TCC

- Special mention in all marketing, program and signage
- Opportunity to welcome attendees at door and in reception area
- Signage on all food stations
- Post-conference attendee list in digital format

**Chiro College Cup (1) \$1,000**

Friday evening, Parker University vs. Texas Chiropractic College academic competition

- Special mention in all marketing, program and signage
- Logo incorporated into CCC logo – Included in all marketing and program
- Option to provide door prizes to session attendees
- Post-conference attendee list in digital format

**Kick-Start Breakfast (3) \$1,000**

Served on Texpo floor Friday and Saturday and in foyer on Sunday

- Special mention in all marketing, program and signage
- Signage on all food stations
- Post-conference attendee list in digital format

**USB Provider \$1,000**

All attendees will be provided with a preloaded USB

- Special mention in all marketing, program and signage
- Logo on USB
- Sponsor information preloaded on USB

**Power Up Station \$1,000**

Charging station for attendees to power up electronic devices

- Special mention in all marketing, program and signage
- Logo signage on station
- Opportunity to place information on station

**Networking Break (4) \$500**

Friday (2) and Saturday (3) breaks served on Texpo floor

- Special mention in all marketing, program and signage
- Signage on all food stations
- Post-conference attendee list in digital format

**Exhibit Only (65 spaces, until sold out)**

**\$800-\$2,600**

Exhibit Hours Friday 10:30a-7:30p; Saturday 7:30 a.m.-7:00 p.m.

- 10x10 booth \$750; 10x20 \$1,400; 20x20 \$2600
- Special mention in all marketing, listing in program and on signage
- Exhibitor registration form required

**College Career Fair/Mentoring Session**

**\$500**

Special Session for all student attendees on Saturday

- Mention in all marketing, program and signage
- Opportunity to speak to audience
- Option to provide giveaway to session attendees

**Item in Swag Bag**

**\$250**

Every attendee will receive a Swag Bag

- Provide item for 300+ attendee bags

**Program Ad**

**\$250-\$1,000**

Ad placement in conference program, contact TCA for prices and placements





## Additional TCA Sponsorship Opportunities

Want more exposure to TCA members? Become a TCA Sponsor! These sponsorships are designed to give you the most access to our members. Sponsorships can be customized to fit your specific needs, and can include exhibit space at TCA conferences and events, advertising in TCA print and/or electronic media, exposure on social media and much more!

- Access to TCA's members across the Lone Star state. This includes more than 1,500 licensed DCs, most of whom own and operate their own practices.
- Opportunities to meet TCA executives and members at **Chiro Texpo '18**. Additional event opportunities are available at the **Texas Chiropractic Sports Conference (April 6-8)**, the **Summer Leadership Conference (August 3-5)**, as well as **TCA District Meetings** across the state. These key members are the decision-makers and are interested in your company's products and services.
- Maximum ROI by gaining exposure across a wide range of platforms, such as the bi-monthly *Texas Chiropractic eSource* electronic newsletter, website listings and social media posts.
- Special consideration, and discounts, for additional TCA events, publications and electronic media.

## Available Sponsorship Levels - Includes Your TCA Affiliate Membership

All sponsorships can be customized to the meet your company/individual goals and objectives.

Platinum (2)	\$15,000
Gold (4)	\$10,000
Silver (6)	\$7,500
Bronze (8)	\$5,000
Friend of Chiropractic	\$2,500
District Meeting(s)	\$500/meeting
Affiliate Membership	\$1,000

- **Texas Sports Chiropractic Conference – Houston, April 6-8.** This new sports-concentrated conference will give 200+ DCs, chiropractic students and assistants, access to new sports-related chiropractic information. Exhibitors will be limited so attendees can spend more time learning about your products and services.
- **Summer Leadership Conference – San Antonio, August 3-5.** This annual gathering for TCA's executive team, board members, and volunteer leaders. Attendees gather to strategize for the upcoming year. This is an excellent opportunity to have exposure to key TCA decision-makers.
- **District Meetings –** TCA's 12 districts host meetings for networking and to inform members about what TCA is doing for chiropractic in Texas. Typically, these sponsorships are as simple as providing dinner for attendees. Your company also has the option to speak prior to the meeting.

For more information on these sponsorships, contact Andrea Howard at (512) 477-9292 or email [marketing@chirotxas.org](mailto:marketing@chirotxas.org). This opportunity will be limited to one sponsor and includes exposure at all TCA hosted conferences.