



SCHEDULE FOR TCA MID-WINTER CONFERENCE

(DRAFT 12/20/18-SUBJECT TO CHANGE)

Overton Hotel, Lubbock, TX

Friday, March 29

- 8 a.m.-6:30 p.m. Registration
9-11 a.m. **General Session #1 (2 CE hours)**
Integrating Social Media into Your Practice
Mark Sanna, DC, FICC
Sponsored by Breakthrough Coaching
- 11 a.m.-7 p.m. **Exhibit Area Open**
11 a.m.-11:30 a.m. Lunch
11:30 a.m.-1:30 p.m. **General Session #2 (2 CE hours)**
Documentation, Coding and Billing to STOP Denials
Kelli Moore, MCS-P, CCCPC
Sponsored by The Collection Coach
- 1:30-1:45 p.m. **Break, Exhibit Area**
1:45-2:15 p.m. **Marketing Program: *Why Video Is Essential to Your Business' Online Marketing***, Ali Nikoopour
Sponsored by ChiroMatrix
- 2:15-4:15 p.m. **General Session #3 (2 CE hours)**
Diagnosis and Management of Common Shoulder Injuries, Manuel Duarte, DC
Sponsored by Foot Levelers
- 4:15-4:30 p.m. **Break, Exhibit Area**
4:30-6:30 p.m. **General Session #3 (2 CE hours)**
6:30-7:15 p.m. **Kickoff and Welcome Reception, Exhibit Area**

- 7:30 a.m.-6:30 p.m.
7:30-8 a.m.
7:30 a.m.-4:30 p.m.
8-10 a.m.

9 a.m.-12:45 p.m.

- 10:15-10:45 a.m.
10:45 a.m.-12:45 p.m.
12:45 p.m.-2 p.m.

- 2-2:15 p.m.
2:15-4:15 p.m.

- 2:15-4:15 p.m.
4:15-4:30 p.m.
4:30-6:30 p.m.
7:30-9 p.m.

- 7:30-8 a.m.
7:30-8 a.m.
8-10 a.m.

- 10-10:15 a.m.
10:15 a.m.-12:15 p.m.

Saturday, March 30

- Registration
Breakfast
Exhibit Area Open
General Session #4 (2 CE hours)
Nutritional Considerations for Optimal Sports Performance
Ron Grabowski, DC
Sponsored by Performance Health
- Advanced Training for CAs and Staff**
Kelli Moore, MCS-P, CCCPC
Sponsored by The Collection Coach
- Break, Exhibit Area**
General Session #4 CONT'D (2 CE hours)
Lunch & State of Chiropractic in Texas Update
TCA Executives and Lobby team
- Break, Exhibit Area**
General Session #5 (2 CE hours)
TBCE Required Hours, Larry Montgomery, DC
Advanced Training for CAs and Staff-CONT'D
Break, Exhibit Area
General Session #5 (2 CE hours)-CONT'D
Optional Evening Event (TBA)

Sunday, March 31

- Onsite Registration
Breakfast
General Session #6 (2 CE hours)
Disc Herniation Classification and Imaging of Spinal Degeneration, Steve Gould, DC
Sponsored by NCMIC
- Break**
General Session #6 (2 CE hours)-CONT'D