



# CHIRO TEXPO '19 SCHEDULE\*

## JUNE 7-9 | Hyatt Regency Dallas

\*Schedule as of 4/8/19. Schedule is subject to change

### FRIDAY, JUNE 7

- 7am-7pm**                      **Registration** | Marsalis Foyer
- 7am-7:30pm**                      **Exhibit Hall Open** | Marsalis Hall A  
Visit with vendors and play Exhibitor Bingo. Bid on Silent Auction items.
- 7-8am**                              **Continental Breakfast** | Marsalis Hall A
- 7:30-10:45am**                      **CE Session #1** (3.5 CE hours) | Cumberland E-F  
***Medicare Hacks: Decrease Risk and Increase Collections***  
Kelli Moore, MCS-P, CCCPC | *Sponsored by The Collection Coach*
- 8-10:45am**                              **CE Session #2** (3 CE hours) | Marsalis Hall B  
***Pediatric and Family Health Care the Chiropractic Way***  
Eric Plasker, DC | *Sponsored by The 100 Year Lifestyle*
- CE Session #3** (3 CE hours) | Cumberland G  
***Etiology (Cause), Diagnosis & Management of Spinal Ligament Injuries for Better Patient Results – Let's Make Personal Injury Work Simple for Smart Injury Doctors***  
Jeffrey Cronk, DC, JD | *Sponsored by Spinal Kinetics/Smart Injury Doctors*
- 8:45-10:45am**                              **CE Session #4** (2 CE hours) | Cumberland B-C  
***Defending the Chiropractor: Stroke Cases***  
John Floyd, JD | *Sponsored by OUM*
- 10:45-11:15am**                              **Networking Break** | Marsalis Hall A | *Sponsored by A.C. Grace Company*
- 11:15-11:45am**                              **Welcome & General Assembly**  
Marsalis Hall B | ***Legislative Update and State of Chiropractic in Texas***
- 11:45am-12:45pm**                              **Lunch and Networking** | Marsalis Hall A | *Sponsored by PrimeVOX Communications*
- 12:45-1:45pm**                              **Keynote/CE Session #5** (1 CE hour) | Marsalis Hall B  
***Implementing National Guidelines for Back Pain – The Evidence-Based Case for Including Chiropractic***, Christine Goertz, DC, PhD | *Sponsored by Spine IQ*
- 1:45-2pm**                              **Networking Break** | Marsalis Hall A

- 2-3:50pm**      **CE Session #6** (2 CE hours) | Marsalis Hall B  
**Body-Sport Connection – Linking the Physical Screen to Athletic Skills**  
 Greg Rose, DC
- CE Session #7** (2 CE hours) | Cumberland G  
**The Clinical Relevance and Utilization of Acupuncture in Today's Evidence-Based World**  
 Paul Jaskoviak, DC, Dipl. Med. Ac., FIMA, DCRC, DACAN, CCSP, FICC
- CE Session #8** (2 CE hours) | Cumberland B-C  
**Integrating Social Media into Your Practice**  
 Mark Sanna, DC, ACRB - Level II, FICC | *Sponsored by Breakthrough Coaching*
- 2-6:15pm**      **CE Session #1-cont'd.** (4.5 CE hours) | Cumberland E-F | **Medicare**
- 3:50-4:25pm**      **Networking Break** | Marsalis Hall A
- 3:50-4:25pm**      **Benefits Overview** | Marsalis Hall B  
*Sponsored by Tax Favored Benefits and Medova*
- 4:25-6:15pm**      **CE Session #6-cont'd.** (2 CE hours) | Marsalis Hall B | **Body-Sport Connection**
- CE Session #7-cont'd.** (2 CE hours) | Cumberland G | **Acupuncture**
- 4-5pm**      **Business Session | William M. Harris Foundation Grad Lecture Series (New Doc Seminar – The Business of Chiropractic)** | Cumberland B-C | Panel Discussion
- 5:15-6:15pm**      **Career Fair** | Cumberland TBD
- 6:15-7:30pm**      **Alumni Night/Opening Reception** | Marsalis Hall A  
*Sponsored by Parker University, Texas Chiropractic College and ChiroMatrix*
- 7:45-8:45pm**      **Chiro College Cup** | Marsalis Hall B | *Sponsored by Professional Licensing Consultants*

## **SATURDAY, JUNE 8**

- 7am-6:15pm**      **Registration Open** | Marsalis Foyer
- 7am-4pm**      **Exhibit Hall Open** | Marsalis Hall A
- 7-8am**      **Breakfast** | Marsalis Hall A | *Sponsored by Doctor Multimedia*
- 7:30am-12:30pm**      **CE Session #9** (5 CE Hours) | Cumberland E  
**Orthopedic Diplomate (DACO) – Evaluation and Management of the Most Common Extremity Disorders** | Tim Bertlesman, DC, CCSP, DACO | *Sponsored by ChiroUp*
- 8-9:50am**      **CE Session #10** (2 CE Hours) | Marsalis Hall B  
**The Structural Fingerprint® Exam: The Future of Musculoskeletal Exams**  
 Tim Maggs, DC | *Sponsored by Foot Levelers*

- 8-9:50am** **CE Session #11** (2 CE Hours) | Cumberland G  
***Protect Your Practice from Audits and Recoupment – The Critical Steps***  
Dave Klein, CPC, CPMA, CHC | *Sponsored by PayDC*
- CE Session #12** (2 CE Hours) | Cumberland F  
***Texas Women’s Chiropractic Summit: Empowering Your Community Through Ongoing Patient Education***, Cathy Wendland-Colby, DC | *Sponsored by Women’s Voices Matter*
- 9:50-10am** **Networking Break** | Marsalis Hall A
- 10-11am** **Keynote/CE Session #13** (1 CE hour) | Marsalis Hall B  
***Community Leadership Through Chiropractic Practice***  
Eric Plasker, DC | *Sponsored by The 100 Year Lifestyle*
- 10am-noon** **CE Session #14** (1.5 CE Hours) | Cumberland TBD  
***Women’s Adjusting Workshop: Keeping Your Healing Practice from Hurting You***  
Danielle Finden, DC
- 10am-12:30pm** **CA & Staff Workshop** (1.5 CE hours) | Cumberland G  
***Chiropractic Assistants: From Good to Great!***  
***CA and Staff Training*** | Kelli Moore, MCS-P, CCCPC | *Sponsored by The Collection Coach*
- 11-11:15am** **Networking Break** | Marsalis Hall A
- 11:15am-12:15pm** **CE Session #15** (1 CE hour) | Marsalis Hall B  
***Personal Injury: Treatment and Related Issues with Insurance Companies***  
*Panel Discussion* | *Sponsored by Bergquist Law Firm*
- 12:15-1:30pm** **Lunch and Networking** | Marsalis Hall A
- Women’s Chiropractic Summit – High Tea** | Cumberland TBD
- 1:30-3:30pm** **CE Session #16** (2 CE hours) | Marsalis Hall B  
***TBCE Hours***, Larry Montgomery, DC
- 1:30-3:30pm** **CE Session #17** (2 CE hours) | Cumberland F  
***Control Yourself: High-Load Mobility Training***, Pam Owens
- 1:30-3:30pm** **CA & Staff Workshop-cont.’d** (2 CE Hours) | Cumberland G
- 3:30-4pm** **Networking Break** | Marsalis Hall B  
Silent Auction, 50/50 Drawing, and Exhibitor Bingo Winners Announced
- 3:30-4pm** **Marketing Session** | Marsalis B  
***Find, Convert, Retain: The Power of Digital Marketing for Your Practice***  
Ali Nikoopour, DC | *Sponsored by ChiroMatrix*
- 4-6pm** **CE Session #16-cont’d.** (2 CE hours) | Marsalis Hall B | ***TBCE Hours***

**4-5:30pm** CA & Staff Workshop-cont.'d (1 CE Hour) | Cumberland G

**7:45-10:30pm** TCA President's Gala\* | Reunion A-B-C | *Sponsored by Bergquist Law Firm and OUM*  
*\*Separate ticket purchase required*

## SUNDAY, JUNE 10

**7:30am - noon** Registration | Marsalis Foyer

**7:30-8am** Breakfast and Benefits Overview | Marsalis Hall B

**8am-1pm** CE Session #9-cont'd. (5 CE Hours) | Cumberland E | **Orthopedic Diplomate (DACO)**

**8-9am** CE Session #18 (1 CE hour) | Marsalis Hall B  
**Personal Injury: Negotiations, Litigation & Related Issues with Insurance Companies**  
Panel Discussion | *Sponsored by Bergquist Law Firm*

**9-9:15am** Break | Marsalis Hall B

**9:15-1pm** CE Session #19 (4 CE hours) | Marsalis Hall B  
**Personalized Nutrition**, Lynn Toohey | *Sponsored by Nutri-West of Texas*

**9:15am-1pm** Business Session | Cumberland H  
**Practice Xcelerator Workshop**, Tim Maggs, DC | *Sponsored by Foot Levelers*

**1pm** Chiro Texpo '19 Concludes

## TCA BOARD AND COMMITTEE MEETINGS FRIDAY, JUNE 7

**8-10am** Pre-Chiro Texpo Board Meeting

**10:15-11am** Board Training

**11:45am-1pm** Gavel Club Meeting/Lunch (TCA past presidents only)

**1:30-3:15pm** Keeler Plaque Committee (past winners only)

**3:30-5pm** Young Chiropractor of the Year Committee (past winners only)

## SATURDAY, JUNE 8

**9-11:15am** Committee Meetings TBD

**2-4pm** Committee Meetings TBD

**7:15-7:40pm** Board/Group Photos | Meet in the Reunion Ballroom A-B Pre-function area  
2018-2019 Board Members, 2019-2020 Executive Officers, State Directors and Board Members,  
Past TCA Presidents, TCA Staff

**10:30-10:45pm** Additional Photos | Meet in the Reunion Ballroom A-B-C Pre-function area  
Award Winners, Keeler and Young Chiropractor of the Year Winners

## SUNDAY, JUNE 9

**9:15am-noon** Post-Chiro Texpo Board Meeting | Cumberland F-G